

And Then I looked Up Dementia - Women Speak out

With **a new case every three seconds**, dementia is one of the biggest public health challenges of our time. Women across the globe not only face a greater prevalence of the condition, but also provide the majority of care support and face the greatest stigma. Too often women affected by dementia are overlooked, but now they are speaking out...

To mark World Alzheimer's Month, the Global Alzheimer's & Dementia Action Alliance (GADAA) has released the short film, '*And Then I Looked Up Dementia*'. Telling the story of women across the world affected by dementia, GADAA's new short highlights that the condition is a global women's health, social care and rights issue that can no longer be ignored.

GADAA's new short film brings together women living with dementia, the actress Carey Mulligan, iNGO women's specialists, dementia experts, government representatives and other activists to speak out for women affected by dementia everywhere.



Speaking out

Shockingly, dementia is listed by the World Health Organisation in the **top ten causes of death** for women worldwide. Yet little is really understood about the disproportionate impact the condition has on women in all walks of life.

- Around the world, **more women than men live with dementia** and face gender-specific barriers to living well with the disease.
- Globally, **women provide the majority of both unpaid and formal care** to people living with dementia.
- People living with dementia can face **stigma, abuse and even violence** due to their condition. For older women, age and gender-discrimination can compound this treatment, known as '**triple-jeopardy**'.

Take action to get it right for every woman affected by dementia around the world:

- If you do one thing after watching this short film, please **share** '*And Then I Looked Up Dementia*' on your channels. Tweet the film using **#WAM2017**, share on **Instagram** or share with a colleague, and encourage others to do the same.
- **Read more** about the impact on women of dementia: gadaalliance.org/women
- **Join** the Global Alzheimer's & Dementia Action Alliance: gadaalliance.org/join